



## Godrej Locks & Architectural Fittings and Systems Announces The Winners Of The First Ever GeeVees Awards, Recognizing The Best In Conscious Design

- *The inaugural award show saw over 350 participations in total*
- *The ceremony had over 34 winners across 10 categories*
- *The award itself was designed by renowned sculptor and artist, Arzan Khambatta*

**Mumbai, 21<sup>st</sup> March, 2022:** Godrej Locks & Architectural Fittings and Systems (GLAFS), the business unit of Godrej & Boyce, the flagship company of the Godrej Group, today hosted the very first edition of **The GeeVees**. These awards were conceptualized to celebrate the most innovative and conscious ideas in architecture and interior design community. Held virtually on 19<sup>th</sup> March, 2022, the inaugural edition of the awards witnessed over 350 attendees. The GeeVees was curated by the Festival of Architecture and Interior Design (FOAID) showcasing the theme -**Conscious Design**.

The GeeVees Awards brought together architects, interior designers, builders, and other associated professionals to connect, learn, and set the bar for the future of the industry. The environmental impact of our consumption has become more apparent, and it is hence critical to employ long-term, sustainable, and circular design techniques. The theme this year on '**Conscious Design**' was chosen keeping this philosophy in mind. In keeping with the theme of conscious design, efforts were made to incorporate various elements through the awards which were reflected in the trophies made by Mr. Arzan Khambatta, an acclaimed sculptor designer. He designed the award in a way that would be remembered and would stand out in a crowd. The award is composed of resin, brass components and is mounted on a wooden base which overall emphasises sustainable elements.

The GeeVees Awards consisted of a panel of reputed jury members intending to honour exceptional designers and projects like **Bill Bensley** - Bill Bensley - Bangkok – Thailand, **Yatin Patel** – Founder & Principal – DSP Design, **Hiren Patel** – Architect & Interior Designer, **Supraja Rao** – Architect, Interior Designer, Art Curator and a Gallerist, **Melissa Smith**- Architect and Urban Planner- BandukSmith Studio, **Rahul Shankhwalker** - Studio HBA, New Delhi – India, **Rajiv Shroff** - Principal Associate - Talati & Partners LLP, **Ms. Santha Gaur** - Co - Founder Planet 3 Studios Architecture Pvt. Ltd, **Chandrashekhar Wyawahare**- Director, Co – Founder- Futuring Design, **Sonali Bhagwati**- President- DPA, **Sanjay Gulati**- Principal & Managing Director - Gensler, **Sourabh Gupta**- Managing Director- Archohm Consults Pvt Ltd, **Indrajit Kembhavi**- Managing Partner- Kembhavi Architecture Foundation, **Nita Kembhavi**- Partner- Kembhavi Architecture Foundation.

**Mr. Shyam Motwani, EVP & Business Head at Godrej Locks & Architectural Fittings and Systems**, added that, *“Our country is endowed with a vast and largely untapped reservoir of rich artisanal and modern skill sets; all that is required is for them to channel their creativity towards the needs of their audience. We acknowledge all the members of the design community for their exemplary contribution and bringing*



*about a profound transformation in the designing space. The purpose of the awards was to honour the efforts of the young talent who through their dedication have not only progressed the quality of sustainable architecture but also enriched the lives of the society.*

*Architects and interior designers play a very important role in building a planet that is sustainable and safer for our future generations. With GeeVees, we want to build a nexus of thought leaders who are passionate about our planet and will rally to inspire like-minded professionals towards building designs that leave a positive impact on our society.*

*Our hope and vision for the GeeVees is that it becomes one of the most coveted platforms in India for architects and interior designs, one that gives these individuals an opportunity to showcase their passion for innovation, design and sustainability – because that kind of passion is also what we at Godrej & Boyce stand for."*

***The esteemed jury of The GeeVees, also shared a joint statement on the same-*** *"The GeeVees Awards provided a platform for young designers to shine, as well as an opportunity for us to share our expertise with them. I would like to express my gratitude to GLAFS for providing support to the ever resilient designing community. Every participant exemplifies a commitment towards bringing a revolutionary concept, and I look forward to seeing the impact of their diverse perspectives and outlook to make a positive impact on the community. The projects submitted were pioneering examples of how designers have begun to bring forward creative and unique approaches that will inspire the industry – and the world at large – to aim toward conscious designs and solutions while also advocating to think more consciously."*

#### **Gold Winners:**

- 1. Safest Residential:**  
Abhishek Talawat, Luxury Space Design for Nikitha's Residence
- 2. Safest Commercial:**  
Dharmendra Jain, D'Stroke Interiors for Sandhi Lekhara Karyalay (C.A Office)
- 3. Hospitality**  
Rohit Bhatkar, Tangents Design Cell for Triose
- 4. Healthcare:**  
Rahul Kadri, IMK Architects for Auric Hall
- 5. Educational:**  
Suparna Ghosh, Forum Architecture for Adharshila School Extension Project
- 6. Commercial Space Small:**

Puran Kumar, Studio PKA for THE SHELL

7. *Commercial Space large:*  
Anishka Maiti, Folds Design Studio for RUPA RENNAISSANCE, IT PARK
8. *Multi-Unit:*  
Dexter Fernandes, UNEVEN for 33 LE
9. *Kitchen:*  
Rachana Goyam, Midas Luxury Interiors
10. *Private Residence:*  
Puran Kumar, Studio PKA for The Canvas

Below are the People's Choice Winners who were selected by an online poll.

1. *Hospitality:*  
Shriya Parasrampuria, Blurring Boundaries for An Oasis in Mumbai!
2. *Healthcare:*  
Nikhita Singh, Scapesmiths for Lavanya Laser & Plastic surgery Clinic
3. *Educational:*  
Chetan GB, Shuonya Nava Designs for K R E I S G U R U K U L
4. *Commercial Space Small:*  
Prashant Paradava / Shweeta Rathod, PDC ARCHITECTS for Orbit Vapi sales office
5. *Commercial Space large:*  
Shourya Patel, UNEVEN for V3
6. *Multi Unit:*  
Dexter Fernandes, UNEVEN for 33 LE
7. *Kitchen:*  
Asad Khan, ID+AS (integrated Design + Architecture Studio ) for The Cube House
8. *Private Residence:*  
Srikrishnan Pandurangan, PG Associates for Treehouse A treaty between man and nature

Owing to the pandemic, the GeeVees was hosted virtually while ensuring that the ceremony was an engaging and gratifying experience. The event was hosted by actor Shruti Seth and had a soulful music



performance by the band Satyug. The prestigious occasion was celebrated with great zeal and ignited the joy and honour of the designing community.

All the submitted entries were well executed, reflecting this year's agenda around Conscious Design. The award has been conceived as an extension of the Godrej Value Co-Creators Club that was launched by the brand, earlier this year. Currently, there are over 1000 architects who are part of this incentive program.

#### **About Godrej Locks & Architectural Fittings and Systems:**

Godrej Locks is a 123-year-old leading manufacturer of innovative locking devices. Since its inception in 1897 by Ardeshir Godrej, the name 'Godrej' has become synonymous with trust, protection and integrity. From the first Anchor branded lock in 1897 to the first ever spring less lock in 1907, to the iconic 'Nav-Tal' in 1954, and to the postmodern biometric locks, Godrej has set every benchmark in the locks industry. Over the years, Godrej Locks and Architectural Hardware & Fittings have changed in form, function and scope of application. But one thing still remains the same – the solid stamp of trust and reliability. Godrej Locks adhere to global quality norms and hold ISO 9001, ISO 14001 and OHSAS 18001 certifications.

Beyond Locking solutions, the brand also caters to Architectural Fittings, creating innovative, premium, comprehensive hardware solutions. The range which consists of door, furniture and glass fittings has been designed to fit perfectly into today's hi-tech residential and commercial establishments. Most products caters to needs for safety, privacy, fire & smoke checks and energy saving with ease. These devices meet international quality standards like UL Rating, EN Rating, CE Certification and fire-rated.

The Kitchen Fittings by Godrej Locks & Architectural Fittings and Systems includes SKIDO, i.e. Smart Kitchen Drawers & Organisers - an innovative range of smart kitchen storage solutions, designed in India to meet the unique requirements of the Indian Kitchen. The Godrej Cartini range of knives- showcase cutting-edge design, a fine quality blade and the highest level of durability. These premium kitchen and hobby equipment range are also made in India, to suit home and professional needs.

The brand has come a long way in delivering world-class smart locking solutions. For more information, please log on to <https://www.godrej.com/godrej-locking-solutions-and-systems>

Godrej Locks is a business unit of Godrej & Boyce Mfg. Co. Ltd

- Brinda Mehta – [brinda.mehta@adfactorspr.com](mailto:brinda.mehta@adfactorspr.com) | +91 9820491758
- Hafira Patel – [hafira.patel@adfactorspr.com](mailto:hafira.patel@adfactorspr.com) | +91 9769927191