



Godrej Körber automates India's Cold Chain storage sector; introduces advanced AS/RS technologies

~ Godrej Körber targets revenue contribution of 20% from the cold chain sector by FY25.

~ The business was present at the IDF World Dairy Summit hosted by India after 48 years in Greater Noida.

Mumbai, 15th September 2022: Godrej Körber, a joint venture company between Godrej & Boyce and Körber Supply Chain, a German company, is driving warehouse automation transformation for the Indian Cold Chain sector in India through differentiated automation solutions. **Godrej Körber** is steering for 20% contribution in revenue from India's cold chain sector by introducing highly advanced high density AS/RS systems in FY23.

Cold storage sector encounter challenges that other 'dry' warehouses do not face. The higher cost of operations in the cold storages make it critically important that the space must be utilized in the best optimal manner. In India, the dairy or cold chain industry has not evolved in terms of intralogistics automation as companies ignore the benefits of modern cold storage design which also includes a high density storage system apart from advanced refrigeration technology. Aside from needing to pay the labour working in cold storage more than in a dry environment, there are also major concerns such as attrition and difficulty recruiting individuals to work in freezing warehouses. Automation technologies such as ASRS systems, Conveyors, and Layer Picker solutions can guarantee faster delivery, allowing for less footprint and maximised space utilisation in the facilities.

Godrej Körber is expecting 18% - 20% growth in the next 5 years as it has witnessed a major shift happening towards the adoption of automation in the supply chain after the pandemic and expects this trend to continue. Due to the growth of the manufacturing sector, development of organised 3PLs, Pharma, retail, e-commerce, and food service businesses, as well as shifting consumption patterns, the government is encouraging companies to invest into cold chain and cold storage facilities. Considering this, Godrej Körber is focussing on bulk handling in the automation industry, for leading private players as well as public-private partnership projects.

Sunil Dabral, Senior Vice President & Business Head, Godrej Körber stated, "An automated cold storage facility's purpose is to expedite procedures and increase safety for both staff and commodities. Godrej Körber aims to bring this transformation to India's cold storage facilities by providing special high density storage automation solutions, including stacker cranes and shuttle based AS/RS solutions that let you fully control the storage of all palletized



commodities without the need for manual handling. By integrating advanced technology and innovation, we aspire to tackle supply chain complexity across sectors and automate a large number of the cold chain warehouses in India.”

To further address the growing segment of Cold Chain storage, Godrej Körber exceeded order intake targets with order books full in FY22 and dominating an overall market size worth **4000 Crores** owing to its successful coalition with global player Körber Supply Chain. Godrej Körber attended the IDF World Dairy Summit, which was held in Greater Noida for the first time in 48 years.

About Godrej & Boyce

Godrej & Boyce ('G&B'), a Godrej Group Company, was founded in 1897 and has contributed to India's journey of self-reliance through manufacturing. G&B patented the world's first springless lock and since then, has diversified into 14 businesses across various sectors from Security, Furniture, and Aerospace to Infrastructure and Defence. Godrej is one of India's most trusted brands serving over 1.1bn customers worldwide daily. To learn more visit: www.godrej.com

About Körber Supply Chain

Körber Supply Chain is a Business Area of Körber, an international technology group with around 10,000 employees and more than 100 locations worldwide. At Körber Supply Chain, we have a broad range of proven supply chain solutions to fit our customers' size, business strategy and appetite for growth. Our customers conquer the complexity of the supply chain thanks to our portfolio that includes software, automation, voice solutions, robotics and material handling — plus the systems integration expertise to tie it all together. Körber helps to manage the supply chain as a competitive advantage.

We are a global partner not just for today, but also as the needs of supply chains continue to evolve. Conquer supply chain complexity – with Körber. The Business Area Supply Chain is part of the global technology group Körber. Find out more on www.koerber-supplychain.com