



## **Godrej & Boyce scales up its automated supply chain solutions in partnership with German based joint venture partner Körber Supply Chain**

*Godrej Körber targets a growth of 18% in the next 5 years*

**Mumbai, 5<sup>th</sup> August, 2022:** The global warehouse automation market is expected to grow to \$19.5 billion by FY25 and the pandemic has further underscored the significance of the segment. To address this growing market, a joint venture between Godrej & Boyce, the flagship company of the Godrej Group, and Germany-based Körber Supply Chain has pioneered the role of intralogistics across different sectors by offering differentiated automation solutions. Godrej Körber exceeded order intake targets with order books full in FY22 and the business further eyes **18% growth in the next 5 years** owing to its successful coalition with global player Körber Supply Chain

Since the pandemic, the industry has witnessed a major shift towards adoption of automation. This, in addition to Asia emerging as a development engine for supply chain automation, Körber Supply Chain intends to increase investments in India through its Indian subsidiary, Godrej Körber in FY23.

Godrej Körber Supply Chain has achieved market growth with increased market share as a result of their strong collaboration and response to the Make-In-India policies by the government. The targeted ambitious market share is 25% by FY 2025. Due to the growth of the manufacturing sector, development of organised 3PLs, Pharma, retail, e-commerce, and food service businesses, as well as shifting consumption patterns, the government is investing in cold chain and cold storage facilities. Considering this, Godrej Körber is focussing on bulk handling in the automation industry, for leading private players as well as public-private partnership projects. Godrej & Boyce and Körber Supply Chain shared their ambitious plan to engineer automated solutions and build a self-reliant intralogistics sector in India. The business dominates a market size worth **4000 Crores**.

**Sunil Dabral, Senior Vice President & Business Head, Godrej Körber stated,** *“Godrej Körber is a system integrator and provides a broad array of automation solutions, including stacker cranes and shuttle based AS/RS solutions that let you fully control the storage of all palletized commodities without the need for manual handling, conveyors, and rail-guided vehicle systems that quickly and efficiently link even far-off places in the warehouses, autonomous robotics based solutions and IT solutions like WCS & WMS to run these systems for delivering best performance. By offering an unmatched depth and breadth of technologies and expertise, we aim to conquer supply chain complexity across sectors in India.”*



**Win Thian Chai, Chief Executive Officer, Körber Supply Chain (Asia) said,** *“Körber intends to outpace both local and global projections for intralogistics growth. Our partnership with Godrej & Boyce will enable us to work together to accomplish this goal. We want to be recognized as a systems Integrator that provides material handling solutions with sustainable technologies by improving the warehouse performances at lowest cost of ownership and enabling waste reduction and damages in the warehouses. We are optimistic that Godrej Körber would effectively translate our business ambitions into our customers’ success”*

### **About Godrej & Boyce**

Godrej & Boyce ('G&B'), a Godrej Group Company, was founded in 1897 and has contributed to India's journey of self-reliance through manufacturing. G&B patented the world's first springless lock and since then, has diversified into 14 businesses across various sectors from Security, Furniture, and Aerospace to Infrastructure and Defence. Godrej is one of India's most trusted brands serving over 1.1bn customers worldwide daily. To learn more visit: [www.godrej.com](http://www.godrej.com)

### **About Körber Supply Chain**

Körber Supply Chain is a Business Area of Körber, an international technology group with around 10,000 employees and more than 100 locations worldwide. At Körber Supply Chain, we have a broad range of proven supply chain solutions to fit our customers' size, business strategy and appetite for growth. Our customers conquer the complexity of the supply chain thanks to our portfolio that includes software, automation, voice solutions, robotics and material handling — plus the systems integration expertise to tie it all together. Körber helps to manage the supply chain as a competitive advantage.

We are a global partner not just for today, but also as the needs of supply chains continue to evolve. Conquer supply chain complexity – with Körber. The Business Area Supply Chain is part of the global technology group Körber. Find out more on [www.koerber-supplychain.com](http://www.koerber-supplychain.com)